



Navidar Served as Exclusive Investment Banking Advisor to AppealTrack[®] in Its Sale to Corporation Service Company[®]

INDIANAPOLIS, IN – Navidar is pleased to announce that our client, AppealTrack[®] (the “Company”), has been acquired by Corporation Service Company[®], a privately held organization, providing business, legal, and financial services to enterprises worldwide.

AppealTrack, headquartered in Indianapolis, IN, is the leading Software-as-a-Service (“SaaS”) solution serving the commercial property tax appeals market. The Company’s robust SaaS offering, which streamlines the property tax appeal process, includes data and workflow management, invoicing, reporting and document and email automation. AppealTrack’s sleek and easy-to-use interface enables customers to easily transfer between desktop and mobile, with full platform functionality across any device. The Company, since its founding in 2013, has enabled clients to win over 35,000 property tax appeals and generate over \$400 million in tax savings.

“Senior attention at every phase of the deal made me feel like my transaction was Navidar’s most important deal,” said Doug Collins, Founder and CEO of AppealTrack. “While Navidar has a deep understanding of SaaS software, they were experts at creatively managing the process at every step to ensure a successful outcome.”

“It is a pleasure to work with such vibrant companies like AppealTrack and young, creative entrepreneurs like Doug,” said Stephen Day, Managing Director at Navidar. “This is yet another Indianapolis success story that highlights the rich talent pool in the city.”

About Navidar

Navidar, with presences in Austin, Cleveland, Denver, Indianapolis, Minneapolis and San Antonio, is an investment banking firm that provides businesses and investors in dynamic industries with strategic merger and acquisition advice, capital raising solutions and corporate advisory services. The firm focuses on technology, business services, specialty manufacturing, and health care information technology companies. Navidar principals have completed more than 300 transactions representing transaction volume of nearly \$70 billion in M&A and capital raising, for both private and public companies, over the past 20 years.

To learn more about Navidar, please visit www.navidar.com.