M&A'S ROLE IN STRATEGIC GROWTH

presented by TiE Austin and Navidar

featuring Carl Shepherd, Co-Founder of HomeAway

WEDNESDAY, APRIL 22, 2015 6:00 - 8:00pm



You are cordially invited to attend an exclusive dinner to network with fellow Austin executives and to hear Carl's insights on how to effectively utilize M&A as a strategy for growth.

We hope you will be able to join us!

Carl Shepherd co-founded HomeAway with CEO Brian Sharples and oversees the company's worldwide corporate development efforts including mergers, acquisitions and key partnerships.



For six years, Shepherd served as the chief operating officer of Hoover's Online. Under his management, the business developed into a leading source for business information online, culminating in an IPO in 1999 and the eventual sale of the company to Dun & Bradstreet in March 2003.

His career began as a consultant, working for what is now Accenture and establishing a practice based in the advertising industry. He also served as chief financial officer of magazine publishers Texas Monthly, Inc. and Hanley-Wood, Inc. Shepherd holds a Bachelor of Arts degree in Business Administration from Texas Christian University and an MBA from the University of Texas at Austin.