



Cooley SRS | ACQUIOM NAVIDAR

Mind the Gaps Before Exiting

Every decision a company makes prior to a sale can impact valuation. As M&A deals remain the most common liquidity event for companies, founders and investors are aligned and remain mindful of an exit during all stages of the company's lifecycle.

Please join Cooley, SRS Acquiom and Navidar for a discussion regarding key aspects of the M&A process, including how to maximize value and focus on deal terms that affect payouts to stakeholders. Topics will include:

- Steps to preserve valuation before M&A discussions with a buyer begin
- What causes deal disputes and what can be done to avoid those issues
- Merger Mechanics: What may not be on your radar
- How sellers can leverage imperfections of private markets to their advantage
- Key steps a company should take before and during a process to maximize value
- Common mistakes to avoid during the M&A process

Presenters

[Stephen Day](#) – Navidar

[Paul Koenig](#) – SRS Acquiom

[Laura Medina](#) – Cooley

Thursday, May 14, 2015

7:30 am Registration

8:00–9:00 am Program

[Galvanize](#)

1644 Platte Street

Denver, CO